



THE ROI Of Offering COFFEE At Work

Number of benefits offered to employees by their employer

Less than 5 benefits



More than 11 benefits

Less loyal More loyal

Less likely to recommend company as a great place to work More likely to recommend company as a great place to work

Lower intent to stay Higher intent to stay

Insights from MetLife's 13th Annual U.S. Employee Benefit Trends Study

[Your company name]

can help you make coffee your #1 benefit!

Gain back time and productivity

Two coffee breaks in a day, and any time lost driving, waiting and picking a project back up, could cost nearly **\$4,854 a year per employee.**



Happy employees grow corporate revenues

Fortune's 100 Best Companies To Work For routinely show growth. In 2014, revenues for both private and publicly traded companies, had risen an average of **7.8% over the previous 12 months** and **22.2% over the previous 24 month.**

Benefits translate to profits

When an employee leaves the office for coffee, how long would you estimate it costs you in productivity?

Let's use an average worker's weekly salary of \$809*



Assuming an 8 hour day/40 hours per week, a break lasting 15 minutes, would cost you about **\$5 in lost productivity.**

If an employee takes two coffee breaks a day plus the time it takes to pick a project back up it calculates to
\$20.25 a day
\$101.13 a week
\$404.50 a month
\$4,854 a year
PER EMPLOYEE

Or just use the 15-minute equation, and the numbers look like this:

\$25 a week
\$100 a month
\$1,200 a year PER EMPLOYEE



Read more:

Happy Employees = Hefty Profits

<http://onforb.es/1UHgR7s>

Workplace Culture and Employee Development Drive Growth

<http://bit.ly/1VjTphg>

Happy employees are **10% to 20%** more productive.



Source: October 2015 study titled *Happiness and productivity: Understanding the happy-productive worker* by DANIEL SGROI

Coffee is an important part of productivity

25%

People who drink coffee while working or studying



64%

People who somewhat or completely agree that coffee improves their mental focus

34%

People who want a single cup coffee brewer in their workplace



61%

People who somewhat or completely agree that coffee helps them get things done

Source: NCA 2015 Coffee Drinking Trends Report

[Your company name]

can help you **achieve** these numbers!

*based on Bureau of Labor and Statistics
Image credit:Freepi