

# Automatic MERCHANTISER



## Grab Attention With Your Listing... For as Little as \$150

Advertise Your Company to Over 14,650 Qualified Subscribers!

Support your directory listing in the August 2012 *Buyer's Guide* with an advertisement that calls attention to your business. **Adlet** advertisers also receive **FREE** boldface listings in the directory.

Make your listing stand out on the page with a 1, 2, or 3 inch directory adlet. Many of our subscribers hold on to this *Buyer's Guide* issue to use as a reference resource throughout the year. Don't miss out on this opportunity for getting a long shelf life out of your ad to over 14,650 qualified subscribers, including Vending & Office Coffee Service operators and others involved in the vending industry.

Reserve your ad today in the industry's No. 1 source of products, equipment, parts and services for the Vending and Office Coffee Service industry.

Call **Jenny Hallett** with any questions. 800-547-7377 x 1314.

See Adlet order form



# Place Your Advertising Order Now!

## 2012 Buyer's Guide

The economical way to enhance your company's listings in the vending and OCS industry's biggest, most comprehensive supplier directory.

Please reserve my advertisements to appear in the following section:

- Product Broker
- Product Distributor
- Vending Equipment Distributor

<b>ADLETS</b> <i>2012 Rate</i>	<b>DISPLAY</b> <i>2012 Rate</i>
<input type="checkbox"/> 1 inch adlets – \$150 each	<input type="checkbox"/> 1/3 page – \$488 each
<input type="checkbox"/> 2 inch adlets – \$265 each	<input type="checkbox"/> 1/2 page – \$611 each
<input type="checkbox"/> 3 inch adlets – \$400 each	<input type="checkbox"/> Full page – \$990 each
	<b>(Includes 4 color!)</b>
All prices are net cost, no agency commission allowed.	

Name \_\_\_\_\_ Title \_\_\_\_\_  
 Company \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Phone \_\_\_\_\_ Fax \_\_\_\_\_  
 Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_  
 Check Enclosed \_\_\_\_\_ Bill My Credit Card \_\_\_\_\_  
 Credit Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_

**Automatic**  
**MERCHANDISER**

To reserve your  
*2012 Buyer's Guide*  
 advertisement, call or fax:  
**Jenny Hallett**  
 (800) 547-7377 ext. 1314  
 Fax: (877) 370-1575

**Ad reservation deadline is July 3, 2012**

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# 2012 Ad Prices

## Full Page

7" x 10"  
4-Color  
\$990

## 1" Adlet

2 1/8" x 1"  
\$150

## 2" Adlet

2 1/8" x 2"  
\$265

## 3" Adlet

2 1/8" x 3"  
\$400

## One-Third Page

4 1/2" x 5"  
4-Color  
\$488

## Half Page

7" x 5"  
4-Color  
\$611

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